

## ***Outline Conference Program for 8<sup>th</sup> & 9<sup>th</sup> May***

### **Program outline**

This year's conference combines plenary and keynote lectures with an interactive program of workshops, round tables and focused paper sessions, where the emphasis will be on working discussions and debate.

### **Opening Plenary:**

#### **Bridging the divides: Using and supporting NVivo in South Africa'**

Patsy Clarke, Centre for IT in Higher Education (ITEd), University of Natal, Durban, South Africa. For a preview of the work to be discussed, visit:

<http://www.und.ac.za/users/clarke/index.html>

### **Keynote speakers**

#### **Qualitative software in the commercial world – challenges and possibilities.**

Gill Ereaut

#### **Assessing the latest NUD\*ISTs: N6 and NVivo 2.**

Tom Richards, Chief Scientist, QSR International.

#### **Genies in Bottles and Method in Software: what we now know about how software skews methods (and what didn't happen).**

Lyn Richards, Director, Research Services, QSR International.

### **Focus Sessions.**

Alongside regular paper sessions, this year's conference has a new feature, of Focus Sessions in which papers and discussions will concern software use in a particular discipline or research context.

Papers can be submitted on any topic relevant to the conference theme. Optionally, when you submit an abstract, if you wish, nominate a session you would like it to be in.

Three Focus Sessions will discuss strategies for qualitative research with QSR software in particular disciplines, and the fourth will gather papers addressing methodological issues.

#### ***Health and health management***

Convenor: Donna L. Richter, Department of Health Promotion, Education, and Behavior, Norman J. Arnold School of Public Health, University of South Carolina, USA.

#### ***Evaluation***

Convenor: Daniel Kaczynski, Department of Curriculum, Diversity Studies and Applied Research, University of West Florida, USA.

### ***Marketing and management***

Convenor: Dr. Renate Buber, University of Economics and Business Administration, Department of Retailing and Marketing, Vienna, Austria.

### ***Methodological issues***

Convenor: Charlie Owen, Institute of Education.

### ***Techniques and strategies***

Convenor: Silvana di Gregorio, SdG Associates

## **Interactive workshops**

A workshop stream will offer discussions on a range of topics, including the process of choosing software, strategies for particular methods and issues in teaching it. One workshop will discuss the outcomes of the conference at University of Wisconsin on Teaching Qualitative Methods with QSR software.

## **Round tables**

Round table sessions offer a choice of discussions on research and software use, with one session on the challenges of supporting software.